

SOCIAL MEDIA TOOLKIT



## WHAT IS MOVING MID-MICHIGAN?

The 2045 Regional Metropolitan Transportation Plan, titled MOVING MID-MICHIGAN, is a long-range vision of our transportation system that considers everything from biking and pedestrian trails, to traffic congestion, road conditions, and public transit. We're seeking input from the public about changes that can be made to improve transportation in the region. Use these sample posts to spread the word on social media!

## **FACEBOOK**

- Do you hate potholes? Do you ride your bike on the road or walk through parks? Do you take the bus? Do you own a business or like to shop? If you answered 'yes' to any of these questions, you should care about the 2045 Regional Metropolitan Transportation Plan! Transportation planning affects all of us; it influences the roads that are repaired, the systems that are implemented, and even the goods, services, and businesses that come into the area. Learn more and get involved at <a href="https://www.MovingMidMichigan.org">www.MovingMidMichigan.org</a>. #MovingMidMI #TransportationMyWay
- Do you have ideas on how to improve the region's transportation system for the future? Your opinion matters! Click to take a survey for a chance to win a \$50 gift card. #TransportationMyWay #MovingMidMI <a href="http://bit.ly/2vwWC7i">http://bit.ly/2vwWC7i</a>
- The <u>aTri-County Regional Planning Commission</u> is gathering input about transportation in the region. Share your opinion and fill out this survey for a chance to win a \$50 gift card! #TransportationMyWay #MovingMidMI <a href="http://bit.ly/2vwWC7i">http://bit.ly/2vwWC7i</a>
- Want a voice about transportation in our region? Come to a public meeting, submit a survey, or submit a public
  comment form to tell us what you think. Be heard, be involved, and be a part of the future at
   <a href="https://www.MovingMidMichigan.org/participate">www.MovingMidMichigan.org/participate</a>. #TransportationMyWay #MovingMidMI
- (When sharing public open house) Share your opinions and ideas on how to improve transportation in the future! Join the <u>aTri County Regional Planning Commission</u> for public open houses on November 8, 2017 from 11AM-1PM or at 6PM.

## **TWITTER**

- Submit this survey about transportation for a chance to win a \$50 gift card!
   #TransportationMyWay #MovingMidMI http://bit.ly/2vwWC7i
- Tell us how to improve travel in mid-Michigan! Fill out this survey for a chance to win a \$50 gift card #MovingMidMI <a href="http://bit.ly/2vwWC7i">http://bit.ly/2vwWC7i</a>
- Be heard, be involved, & be a part of the future. Visit
   <u>www.MovingMidMichigan.org</u> & share your opinions on transportation
   #TransportationMyWay
- Drive to work? Hate potholes? Love biking? Help improve transportation & share your opinion! #TransportationMyWay <a href="http://bit.ly/2ugw1cE">http://bit.ly/2ugw1cE</a>
- Help plan the future of transportation! <u>@MI\_TCRPC</u> public open house on Nov. 8 at 11AM or 6PM #TransportationMyWay <a href="http://bit.ly/2v4g4aM">http://bit.ly/2v4g4aM</a>
- .<u>aMI\_TCRPC</u> is taking comments on transportation in Clinton, Eaton, & Ingham counties. Voice your opinion! #MovingMidMI <a href="http://bit.ly/2vwWC7i">http://bit.ly/2vwWC7i</a>



